



# Alison Jacobson

## STRATEGY, DISRUPTION and DIGITAL TRANSFORMATION

Alison is a Director of The Field Institute and previously Group Principal Digital Strategist for the Dimension Data Group where she launched their Global Digital Advisory practice.

Alison works with senior leadership to navigate the future of work and strategic change. She is a thought leader on emerging technology, and our responses to it has led to her publishing articles in academic journals and speaking on many digital leadership platforms. With an extensive background in digital consulting and software development, Alison has pioneered various industry-first solutions.

She is coaching executives globally in digital transformation and emerging technology by shifting focus to the application of these principles and the tools necessary to enable new business models and sustainable competitiveness.

Working with the best brains, Alison creates memorable transformation journeys that can be talked about and celebrated, driving new value for businesses, their customers and entire ecosystems.

Alison has led the way to strategic vision by supporting the implementation of large-scale digital and business transformation projects within FMCG, Retail, Pharma, Manufacturing, Oil & Gas, IT, Education and Financial Services.

## Areas of Expertise

- a. Agile Mindset
- b. Holacracy in Organisations
- c. Strategy
- d. Digital Transformation

Contact Us to book Alison for an event

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Click [here](#) to watch Alison's youtube video.

*Educating and inspiring a nation*

