



Areas of Expertise

- a. Keynote Speaker
- b. Financial Planner
- c. Financial Consultant

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Frank Magwegwe

Frank Magwegwe is an entrepreneur, personal finance and employee financial wellness expert, active citizen, and business speaker whose work has been recognized by many esteemed organizations. A lifelong learner, Frank is reading for his doctorate in financial planning at Kansas State University.

Keynote Topics

1. Life.Money.You

The average person makes six to ten money decisions per day ranging from small decisions like buying a cup of coffee or packing lunch for work to saving for retirement or a child's education. So many financial decisions require a balance of financial literacy, self-control and making the best possible decision given limited information. Most of these decisions are unguided. No wonder money continues to keep people up at night. Since personal finance is hardly taught in schools, most people learn to manage money through trial and error or from their parents who also learnt to manage money through trial and error. No wonder, low financial literacy is accompanied by high levels of debt, irrespective of income and background and general financial stress. Financial stress can negatively impact mental and physical health. People need more financial guidance but they are not getting it. Get hope in your financial life and get started on the journey to long-term financial security using Frank's 6 SMARRT steps. In this practical talk, Frank will discuss the money mindset, money stories, money mindfulness, the power of choices and the money behaviours that sabotage long-term financial security.

2. Life.Purpose.You

Are you passionate about how you are living today and where you are going in the future? Or do you sometimes feel that you are merely a passenger in a bus to nowhere that you hopped on early in your working life and allowed to determine the direction of your life. With very few people instinctively knowing where they want to go with their lives and many people in search of purpose, Frank's talk puts people in the driver's seat of their life, making them confident about being there, knowing where they want to go and more importantly WHY. Through the 6 SMARRT steps, Frank shows that the "why" of life is the force that inspires people and the foundation for finding their purpose.

3. Life.Obstacles.You

Be inspired by Frank's deeply personal story of setbacks, challenges, adventure, success and triumph. Frank takes you on an amazing journey through his life experiences as a barman, dead broke, unemployed, and homeless young man, fruit & vegetable vendor, entrepreneur and most importantly, the lessons learned. Motivate your audiences to get out of the shadows, overcome obstacles, go from invisible to invincible and flourish with Frank's 6 SMARRT lessons from overcoming obstacles. The proven, actionable, real-life and practical SMARRT steps show how Frank "beat the odds" and "escaped" homelessness in his transformation from invisible homeless young man to personal finance and employee financial wellness expert, entrepreneur and active citizen. The 6 SMARRT steps can be brought into the context of any organization and harnessed by anyone with determination, drive and desire to excel.

Educating and inspiring a nation

