



## Areas of Expertise

- a. Futurist
- b. Global Trends Expert
- c. Strategy
- d. Innovation

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# Graeme Codrington

Graeme Codrington is an expert on the future of work and the disruptive forces that are shaping it. As an author and researcher, his insights and analysis are sought after by business schools and CEOs around the world, with five degrees, four best selling books and a full-time research team at his company, TomorrowToday, to back it up. Graeme works as a Board advisor, strategist, and as a keynote presenter and facilitator, using multimedia, a gently rebuking humor and an engaging style to make his insights accessible and inspiring. He works across multiple industries at numerous meetings and events in more than 20 countries every year. He was recently inducted into the Professional Speakers Association "Hall of Fame".

## Keynote Topics

### 1. Build the Future Now

How to keep and engage your customers - and staff - in a world of digital integration.

The new digital companies that have become household brands in just the last decade have tapped into some core values of the digital age. Learn how every company can - and must - do the same in order to be successful in the future.

### 2. Achieve Remarkable Things

Get More Productivity, More Innovation, More Meaningfulness and More Competitiveness

We are living in a New Age of Discovery where exponential advances in technology are fast enabling the impossible to become possible. Successful companies and individuals will be those that are bold enough to think big, challenge conventional thinking, fail fast and implement innovations that do remarkable things.

### 3. Tomorrow's World Today

The disruptive forces shaping the world right now, and how we should respond

The mega-forces shaping the world right now, and what we should be doing about them

This presentation or workshop provides a future-focused leadership toolkit, along with a compelling picture of the near future. It will inspire and inform in equal measure, and leave your team excited about the future while at the same time knowing what each of them can do to help you get there.

### 4. Future-Fit Leadership

Understanding what it means to be an Adaptive Leader

Future-Fit Leadership clarifies the changing context for leaders and explores the problem of 'what to do next' in order to be an effective and successful 'future-fit' leader in tomorrow's world.