



Areas of Expertise

- a. Entrepreneurship
- b. Innovation
- c. Food and Culture

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Miles Kubheka

Visionary. Leader. Trailblazer. Miles Kubheka, aka Vuyo, is a game-changing entrepreneur who empowers others to find success. The IT graduate turned successful gastronomist is the founder, owner, and believer behind the renowned Vuyo's brand, as well as being a sought-after public speaker.

Keynote Topics

1. Visionary

Miles has always had the desire to make a meaningful mark on the world and in 2012 he became the first person in the entire world to create a business based on a TV advert. The advert was about a character named "Vuyo" who starts off selling wors rolls from a food cart and then makes it "beeeg". Miles innovatively trademarked the Vuyo's brand and opened the first Vuyo's restaurant in Braamfontein, serving fast-casual food, including gourmet-style South African staples, such as wors, potjiekos and pap. Miles expanded his enterprise to include food carts and then expanded it even further with the introduction of food trucks. He now has a restaurant on the famous Vilakazi Street, in Soweto, four food trucks, and more plans to expand and inspire.

2. Leader

Miles teaches would-be entrepreneurs that all that's required to start a business is vision and a hunger to succeed. He believes Africa needs leaders committed to creating wealth for their communities and that doing good is good business.

3. Public speaker

Miles connects with and inspires audiences of all ages and backgrounds and he's proven this repeatedly during motivational talks at various events and companies, including at Sage Pastel, Discovery, and Wits Business School, among others. Miles is considered to be "one of South Africa's best", "an exceptional individual", "a natural speaker", and "truly excellent". Miles has appeared on various talk shows and TV programs and in several publications. For a motivational talk with a difference, book Miles as a speaker at your next event.

4. Trailblazer for purely traditional South African food

Miles' passion is to set in motion a South African food revolution - he wants South Africans to feel proud of their food and to be able to go out and eat "what they grew up eating".

Miles lives in Johannesburg, where he cooks and eats good food, spends time with his adorable seven-year-old son, and stays up late plotting how best to change the world