



Pepe Marais

Brings out the best in those around him.

Pepe, founding partner and Group Chief Creative Officer of the Brand and Communication Group **Joe Public United**. Pepe's definition of success is to create an environment of harmony and joy, focusing on the well-being of people by developing their growth and achieve the highest levels of self-worth, honesty and excellence by nurturing ideas, dreams and trust.

He believes that Joe Public United is at the beginning of what he and his business partner set out to do in terms of the calibre of work they create.

Founded in 1998 and growing into Joe Public United in 2007, makes this brand and communications group one of South Africa's largest 100% independently owned advertising agencies. Its core purpose is to deliver on Growth—the growth of its clients, people and country as well as aiming to be an agency that inspires greatness.

Joe Public's service offering is through its specialist companies:

- Joe Public (Above-the-line)
- Connect Joe Public (Digital)
- Engage Joe Public (Public Relations)
- Ignite Joe Public (Cross-platform)
- Shift Joe Public (Brand Design)

The group has African and European partners/affiliates in fourteen different countries.

Achievements

- Currently ranked number one creative leader in the South African advertising industry
- Autor of **Growing Greatness**, a journey towards personal and business mastery, offering purpose as a significant path towards business success
- Recipient of the 2018 Sanlam Business Partnership Entrepreneur of the Year Award for medium companies, together with his business partner
- Serves on the board of SA Day
- Founder and Chairman of One School at a Time,
- A Closet Afrikaans rocker and Humanitarian at heart.

Areas of Expertise

- a. Creative Leader in Advertising
- b. Author
- c. Wellness

Contact Us to book Pepe for your event

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Educating and inspiring a nation

