



## Areas of Expertise

- a. Talent Management (new & senior)
- b. Futures Scenario Planning
- c. Gamification of business processes
- d. Strategy formulation
- e. Trends identification and tracking
- f. Social Media and Network Analysis
- g. Recruitment

Queen Bee: LAURA BICKHAUS  
Cell: 072 085 7931  
email: laura@reachupsa.co.za  
www.reachupsa.co.za

## Raymond de Villiers

Ray is effectively used in situations where a strategic understanding of the new world of work is required. He's "been around the block" with leadership and management positions in a number of entrepreneurial and corporate organizations locally and internationally. He brings this to bear on his keynote presentations with relevant and engaging anecdotes drawing on this experience. This may be related, though not limited, to understanding Generational dynamics, Generation Y / Digital Natives, Gamification of the workplace, Leadership in this changing world, and being able to translate these diverse drivers of change into relevant and realistic strategies and tactical activities. He's also been a professional speaker much of his life, delivering speeches for BMW, Momentum, South African Breweries, KLM, and other multi nationals.

### Keynote Topics

#### 1. The Future of Money

Fintech, Banking, and the Digital Customer

The next few years will see dramatic changes to the way we use money, transact, transfer value, bank and insure ourselves and our businesses. These changes are driven by Financial Technologies (FinTech), but will affect every business in the world.

#### 2. Talent Redefined

Understand how high-performing talent adapts & functions in a changing world.

We live in a world that is changing rapidly. The things that worked in the past and made us successful may no longer work anymore.

This framework looks at six areas where high-performing talent functions in new, more effective ways - ultimately - how they distinguish themselves. Each point has simple self-test to raise personal awareness and application of the framework.

#### 3. Millennials Today.

Connecting with, leading and managing young talent in a digital world. Generation Y (Millennials) have grown up in a world very different to that of older generations. Globalisation has shrunk the planet. Technology is endemic and everything is expected to be enabled by it. The Internet has revolutionised not only the way Millennials access information, but the way they buy and sell, the way they socialise, and even the way they meet partners (in life and business). This framework introduces the Digital Natives (Gen Y), their world, and their view of "normal". It provides tools and insights that will assist with effective integration and understanding of this new group.

#### 4. Tomorrow's World Today

The disruptive forces shaping the world right now, and how we should respond to the mega-forces shaping the world right now, and what we should be doing about them. This presentation or workshop provides a future-focused leadership toolkit, along with a compelling picture of the near future. It will inspire and inform in equal measure, and leave your team excited about the future while at the same time knowing what each of them can do to help you get there.

Educating and inspiring a nation

