Sameer Rawjee

Sameer built his first edtech company in university. It was an online tutoring service which was later bought by a Mark Zuckerburg backed institution. He furthered his studies in Toronto and then went off to work for Google at Europe, Middle East and Africa Headquarters in Dublin where he initially worked in digital marketing.

Sameer went on to found the Life Design School which is used by Google employees in more than 50 countries. Over 10 000 Googlers joined in the past six months. He's now the MD of O School, where he helps companies like Soundcloud and Facebook, design their organisations for the Future of Work.

Keynote Topics

1. **Design Thinking Principles**
   - around organisation design, systems design and people development innovation

2. **Talent Hiring, Engagement and Retainment**
   - for the next workforce and the future of work

3. **The Future of Education**
   - and how to prepare your workforce

4. **Turning your Company into a School**
   - why it matters for the next decade

Areas of Expertise

a. Design thinking principles and systems thinking
b. Talent hiring and retention for the new world of work
c. The future design of education

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